

### **Governor's Monthly Letter**

Issue 02

August 2024



Rtn AKSM Sudhi Jabbar being installed as District Governor 2024-25, Rotary International District 3211, by Rtn Major Donor Dr. G. Sumithran, District Governor 2023-24, on June 23, 2024

## **MESSAGE FROM ROTARY INTERNATIONAL PRESIDENT**



Dear fellow Rotary leaders,

Rotary is at its best when we foster a sense of inclusion and belonging in our clubs. In fact, I would go so far as to say that belonging is *The Magic of Rotary* itself.

With a focus on inclusivity and belonging, it is easier to be united in a common purpose. When we are committed to one another and focused on our goals, we are most effective.

Rotary's Action Plan can help. The Action Plan comes with tools you can use to collect feedback, assess your club's strengths and weaknesses, and address challenges.

The world is changing, and our clubs can't afford to stand still. But the changes we make need to be consistent and strategic — building on one another toward a greater vision. The Action Plan can help you work toward that vision and create effective change within your club. Following the Action Plan and addressing suggestions from the community will go a long way to fostering the sense of belonging we want all Rotary members to feel in their clubs.

That's why expanding our commitment to diversity, equity, and inclusion is so important. Committing ourselves to each

other's well-being is the first step to expanding our reach, allowing us to spread Positive Peace in these troubled times.

Peacebuilding is one of our top priorities, and one of the most effective ways we can build peace is with our Rotary Peace Fellowships, through which peace and development professionals learn how to prevent and end conflict.

We offer the fellowships through our Rotary Peace Centers at leading universities around the globe, where more than 1,800 Rotary Peace Fellows have graduated. And thanks to a \$15.5 million gift from the Otto and Fran Walter Foundation, we can continue supporting peacebuilders in more regions with the next peace center at Bahçe\_ehir University in Istanbul.

Opening another peace center is a monumental achievement, and it is my great honor to invite you to celebrate at next year's Rotary Presidential Peace Conference at the Istanbul center. The three-day conference 20-22 February will highlight the many ways our family of Rotary advances peacebuilding. Registration for the conference is officially open. I hope to see you there.

The 2025 Rotary Presidential Peace Conference has great potential for our peacebuilding efforts — but only if we have your support.

The truth is, we're not going to bring peace to the world, end polio, or grow membership by waving a wand and saying some funny words. It's up to you. You create the magic with every project completed, every dollar donated, and every new member inducted.

I love my Rotary family and I know you do too. That's why I know that together, we can make every club and district simply irresistible. This year, let us change the world by embracing *The Magic of Rotary.* 

Sephanee a. Unchich

*Stephanie A. Urchick* Rotary International President, 2024-2025

## **DISTRICT GOVERNOR'S VOICE**



#### Dear Rotary Leaders,

Hope all the clubs are busy with installations. Let me congratulate all the Presidents and Teams on a wonderful and fruitful year. Rotary is at its best when we foster a sense of belonging in the clubs. In fact our world leader President Stephanie Urchick would go so far to say that belonging is **The Magic of Rotary**. The world is changing and the changes we make need to be consistent and strategic, building on one another toward a greater vision.

August is the month of Membership Development, it is crucial for the growth and sustainability of our clubs and ultimately our ability to serve the communities. Let us focus on bringing in Rotarians who are truly passionate about making a difference. We want individuals who are committed to our values of Service above Self, and who will actively contribute their time, talents and resources toward a common goal. Increasing our membership by 10% in the District this year is an ambitious, yet achievable target. It will expand our network, broaden our reach, and bring in fresh perspectives and ideas. With more members, we will have a larger pool of expertise and experience to draw from, enabling us to implement more impactful projects and initiatives. Let us invite lady members, differently abled and transgender persons to our fraternity. They are experts in their vocations. Let us welcome them with *A Big Smile*.

Growing our membership will also bring in more financial resources. Three things to be taken care of regarding new members are: - a pre induction process, a memorable induction ceremony and engaging the member by the mentor and members. By ensuring their satisfaction and fulfilment, we can enhance member retention and attract new Rotarians through positive Public Relations and Image Building. By adding Rotarians who are passionate, dedicated and committed to service, we will build a stronger Rotary family capable of creating lasting change. Together let us make a significant difference in the lives of individuals and communities around us. Let us make a Magic of Rotary in their lives.

Dear Friends, Let's Be Simple, Let's Be Humble, Let's Be Simply Irresistible.

Regards,

Rtn AKSM Sudhi Jabbar District Governor



Excellent Presentation.. Well Compiled.. Great Efforts..

Best Wishes from : Rtn PHF Rajeev Garg (Dist. Chair Rural Extension, AG 22-23, Director Youth of RC Rishikesh, Advisor Rotary Divas Dist. 3080

Beautiful GML, well compiled and edited. Congratulations to GML Editor Rtn Sheela Devi and team for the impressive layout, contents and effort. Rtn Dr Meera John Hearty congratulations to GML editor Rtn. Sheela and the editorial board on the inaugural edition of Darpanam. The minimalist design, excellent layout, and diverse content comprehensively cover various aspects of Rotary. Well done!

Please ensure it reaches Rotarians on the first day of every month. Your commitment, dedication, and hard work are truly commendable.

PDG Suresh Mathew District Learning Facilitator

EDITOR'S THOUGHTS

Congratulations to Rtn. Sheela Devi for bringing out the GML with an appropriate name "DARPANAM". Bye and large the July issue is an excellent work which could pedestal most of the significant elements in connection with the Rotary activities till date. Keep the good work and wish you and your team all the very best in future endeavours.

Rtn Prof Gopinathan Nair and Rtn D Vijayalekshmi Nair

## A group of fan way and wer ladies, after b she got absor

A group of families, on picnic in a bus, had stopped at a restaurant on the way and were getting back into the bus, in small groups. One of the ladies, after being seated, got a call from her son in another continent and she got absorbed in the call. After a few minutes, she realised that the bus had started moving and her husband was not there on the seat beside her. Such was her concern, that she could not think of anything else at that instant or bother to look around in the bus and she began to shout at the top of her voice (perhaps a bit more above the normal top), "Where is he?" She got relieved only after seeing him on a nearby seat with bewildered face on her reaction.

Yes, the lady was me and the gentleman was Rtn Pradeep Kumar. I am

sure, he also would have the same concern in such a situation, maybe he would have been more prudent in reacting. The sense of belonging and concern for family members is typical of all living beings.

Rotarians have bigger families extending over our communities and across the globe. It is the sense of belonging and concern for our big family that enables Rotarians to strive for the establishment of peace and goodwill among all people, so that all individuals, all families and all nations may live in amity and friendship.

Let us all unite to take action to create lasting changes as per Rotary's Vision and Mission, applying the Four Way Test and promoting the core values: Service, Fellowship, Diversity, Integrity and Leadership.

# Rtn Sheela Devi B

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Please send activity reports, project details, suggestions and other articles, along with good quality photographs, by e-mail to rid3211gml202425@gmail.com

## FOUR PILLARS OF ROTARY - A NEW TAKE



Recently, during a casual phone conversation with a fellow Rotarian, we discussed on the rich tapestry of strengths within our Rotary District 3211.

Despite our substantial membership of over 5000 individuals, it's surprising to note that just 10% actively participate in district activities each year—a consistent trend over time.

Here is an interesting classification for different types of Rotarians. At the apex level, we have the "GLITERATTI", standing for those who generously contribute financially to Rotary projects in general and The Rotary Foundation in particular, blending a glittering lifestyle with a charitable spirit. In contrast, there are the "LITERATTI," whose wealth

lies in knowledge, practical experience and intellectual support they readily offer to leaders. Another vibrant group, the "TWITTERATTI," comprises Rotarians who leverage various social media platforms like WhatsApp for innovation and accountability. At the deep end, we have the "SWEATERATTI", who literally sweat it out doing the leg work, quietly ensuring flawless event execution behind the scenes, the unsung heroes. They don't insist on showcasing their photos in the brochure, nor do they partake in event festivities because they are busy working for the program's success without seeking personal credit. Instead, they find joy in seeing their leader receive all the recognition.

Reflecting on this, I recall a story from the Ramayana. When the Vanarasena struggled to build the Rama Bridge, Nala and Neela, two young monkeys who were initially underestimated due to their junior status, stepped forward to help Hanuman and his army. Despite being cursed by the sages to make objects float, they ingeniously laid stones that formed a solid foundation for the bridge. This tale poignantly illustrates the invaluable nature of every contribution, no matter how trivial.

The success of our Rotary District hinges on the balanced synergy of GLITERATTI, LITERATTI, TWITTERATTI, and SWEATERATTI. Each group contributes significantly and uniquely, akin to essential ingredients in a culinary masterpiece. When these diverse strengths collaborate harmoniously, the district achieves remarkable success in all its endeavours.

Let's continue to embrace and support new members who embody these qualities. Together, we can uphold our legacy of service and excellence, ensuring Rotary's enduring impact in our communities.

"In Rotary, unity in diversity isn't just a motto; it's our catalyst for transformative change."

#### **PDG Suresh Mathew** District Learning Facilitator



Future RI Conventions	2025 21-25 June - Calgary, Canada
	2026 13-17 June – Taipei, Taiwan
Δ.	2027 5-9 June – Honolulu, Hawaii
	2028 3-7 June – Manila, Philippines
	2029 26-30 May – Minneapolis, Minnesota
	2030 25-29 May – Chicago, Illinois

## **CREATING GROWTH AND JOBS THROUGH ARTIFICIAL INTELLIGENCE**

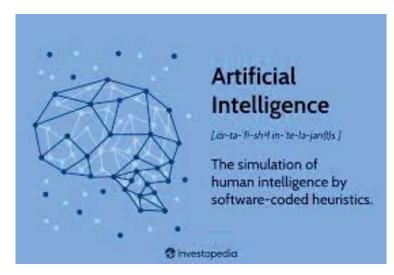


Artificial Intelligence (AI) is revolutionizing industries, transforming job markets, and redefining the future of work. As AI technologies continue to advance, they unlock new opportunities for economic growth and job creation. This digital transformation has the potential to drive significant development and foster a wide range of careers. However, realizing this potential requires a concerted effort to develop the skills needed for the AI era. By investing in comprehensive and inclusive skill development programs, we can ensure that workers are prepared for the jobs of the future, fostering economic prosperity and resilience in the face of technological change. Through initiatives like our Rotary District Project, "Uyare", we can empower individuals and communities to harness the power of AI, creating growth and jobs that benefit all.

Every month, I will send you a digest of posts through the Governor's Monthly Letter tailored just to provide insights into how

individuals and communities can leverage AI for driving innovation and sustainable development. This inaugural issue explores how AI promotes growth and creates job opportunities, emphasizing the critical role of skill development in unlocking AI's full potential.

Al drives economic growth through enhanced productivity, innovation, and global competitiveness. By automating routine tasks, Al frees workers to focus on higher-value activities, increasing efficiency and output. For instance, Al-powered customer service bots handle simple inquiries, allowing human agents to resolve more complex issues. Al also spurs the development of new products, services, and business models. Industries such as healthcare, finance, manufacturing, and transportation are being transformed by Al

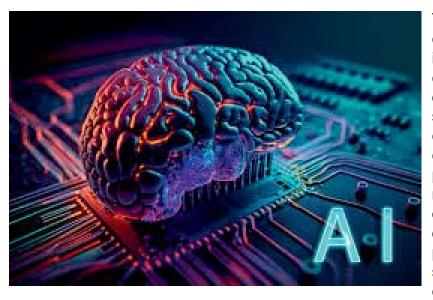


applications, from predictive analytics to autonomous vehicles and personalized medicine. Countries and companies that invest in AI research and development gain a competitive edge, leading to increased exports and foreign investment.

Contrary to fears of mass unemployment due to AI, the reality is that it creates more jobs than it displaces. AI generates entirely new job categories, such as data scientists, AI ethicists, and machine learning engineers, which did not exist a decade ago. These roles demand a unique skill set and are essential for developing

and maintaining AI systems. AI also creates complementary roles where human capabilities are augmented by technology. In healthcare, AI assists doctors in diagnosing diseases, but human medical professionals are still needed for treatment and patient care. Similarly, in manufacturing, AI-powered robots work alongside human workers to improve efficiency and precision.

The rise of AI also emphasizes the need for reskilling and up-skilling the workforce. Training programs focused on AI and related technologies empower workers to transition into new roles and advance their careers. This creates a diverse range of opportunities and ensures that individuals are equipped with the skills demanded by the job market.



To fully realize AI's potential in creating growth and jobs, investing in skill development is crucial. There is a growing demand for AI talent, but a shortage of skilled professionals can bridge this gap through comprehensive training programs. Inclusive growth requires providing training opportunities to a diverse range of workers, from high-skilled professionals to lower-skill service sector employees, ensuring that the benefits of AI are widely shared. Continuous

learning and adaptability are essential for workers to stay relevant in the face of constantly evolving AI technologies. Lifelong learning programs with a focus on AI and digital literacy can help individuals keep pace with technological advancements.

The transformative power of AI is vast, and its impact will continue to be felt across industries. By leveraging AI technologies, businesses can enhance efficiency, improve customer experiences, and drive innovation. However, ethical considerations and responsible AI deployment are crucial to maximizing the benefits and minimizing the risks associated with this rapidly evolving field.

Al is already making significant strides in healthcare, finance, and manufacturing, and its influence is expected to expand into new areas. Industries such as education, legal services, retail, and e-commerce are poised to be transformed by Al, along with real estate, agriculture, energy, human resources management, travel and hospitality,



financial services, and entertainment and media. The potential for AI to drive growth and create jobs across such a diverse range of sectors is immense.

In conclusion, artificial intelligence is not just a buzzword but a powerful force that is reshaping our economic landscape. By embracing AI technologies and investing in skill development, we can unlock the full potential of AI, fostering economic growth and creating a wide range of job opportunities. As industries continue to evolve with AI, the future of work looks bright, with enhanced efficiency, innovation, and a skilled workforce ready to embrace the challenges and opportunities that AI brings.

#### Rtn PDG P G Muraleedharan

### **MEMBERSHIP DEVELOPMENT**



Dear Rotarians,

Membership growth is naturally a priority of the largest service organization, the Rotary International. Increase in membership has a much dimensioned benefit not only to we Rotarians, but to this world as a whole. Rotarians through their friendship and service to mankind always attract new members to our clubs. Three factors, increasing friendship, effective service projects and publicizing them through public relations are the basic pillars of membership growth

Every year Rotary formulates new ideas, new strategies and goals in this field. Our **DG Rtn. AKSM Sudhi Jabbar** has set only a moderate goal of 10% growth. But many clubs can do better. But, this vision is to increase as many Rotarians as possible, at the same time retain the present Rotarians.

This year we are planning to conduct the District Membership seminar in a unique way. The seminar named as '**SOUHRUDAM**' emphasizing the role of soul satisfying friendship, will be conducted at **SABARI CONVENTION CENTRE**, Haripad on Sunday the 25<sup>o</sup> August 2024.

Please keep the date free and wait for a meaningful membership development seminar.

Yours in Rotary services,

#### Rtn. Major Donor Dr. Johny Gabriel, Dist Org. Chairman – Membership

MONTHLY THEMES FOR ROTARY YEAR 2024-2025		
July 2024	Maternal and Child Health Month	
August 2024	Membership and New Club Development Month	
September 2024	Basic Education and Literacy Month	
October 2024	Community Economic and Development Month	
November 2024	Rotary Foundation Month	
December 2024	Disease Prevention and Treatment Month	
January 2025	Vocational Service Month	
February 2025	Peace-building and Conflict Prevention Month	
March 2025	Water, Sanitation, and Hygiene Month	
April 2025	Environmental Month	
May 2025	Youth Service Month	
June 2025	Rotary Fellowships Month	





## **ROTARY INITIATIVE FOR SPORTING EXCELLENCE (RISE)**





Dear Friends in Rotary,

I am delighted to address you as the Chairman of the Rotary Initiative for Sporting Excellence (RISE) 2024-25. As we embark on this exciting journey, I am filled with immense pride and optimism about the transformative impact that RISE will

have on our communities and beyond.

RISE was conceived with a clear and compelling vision: to harness the power of sports to foster personal growth, build community spirit, and promote a culture of excellence and inclusivity. Through this initiative, we aim to support Rotarians with a passion for sports of all ages and abilities, provide access to quality sports programs, and create opportunities for healthy competition and camaraderie.

Sporting excellence is not just about winning medals or breaking records; it is about instilling values of rotary spirit, teamwork, perseverance, and fair play. These are the very principles that align with Rotary's core values of service, integrity, and leadership. By integrating sports into our service projects, we can inspire young minds, bridge social divides, and create a more cohesive and dynamic society.

Our journey so far has been marked by collaborative efforts, innovative projects, and inspiring stories. From organizing local sports events to providing scholarships for promising athletes, RISE has already begun to make a difference. However, our ambitions go far beyond. We envision a future where every Rotarians, Anns and Annets will have the opportunity to pursue their sporting dreams, where communities rally behind their athletes, and where sports become a unifying force for positive change.

As we look ahead, I encourage all the clubs under RID 3211 to embrace the spirit of RISE. Let us work together to create more opportunities for sporting excellence, to celebrate the achievements of our fellow Rotarians, and to build a culture where sports play a central role in community development and individual empowerment.

Let us remember that through sports, we not only build stronger bodies but also stronger communities. Let us continue to strive for excellence, to inspire the next generation, and to uphold the values that make our district 3211 a beacon of hope and service.

Thank you for your continued support and commitment

Yours in Rotary Service

# Rtn. PAG MPHF Shaj Sreedharan District Chairman RISE\_\_\_\_\_











**GOVERNOR'S MONTHLY LETTER** 

DARPANAM

## HERE ARE OUR ASSISTANT GOVERNORS

#### AG Zone 01



**Clubs :** Parasala Udiyankulangara Karode Poovar Central

Home Club : Parasala

#### **Rtn PHF Dr Raveendran Namasivayam**

Dr Raveendran became a member of RC Parasala in the year 2015, and was President during 2017-18.

After a stint of 30 years in Tamil Nadu as a health provider in Allopathic Medicine he retired as the Joint Director of Medical Services. He is currently staying at Kaliyikkavila, Parassala. He is still working freelance as an Anesthetist. He hails from Nagercoil.

His focus for the Rotary year will be to give relevance to the thrust of Rotary on DEI (Diversity, Equity and Inclusion). All the clubs under him will be encouraged to do the projects planned for the year on a collective basis. He feels that working together will bring out the feeling of unity among the Rotarians and project Rotary International as a brand. Another area, where his focus will be, is on the mental health of the younger generation. He feels that the timely need of the hour is to provide effective counseling to the youngsters and to open de-addiction centers with a long term view. The spirit behind Rotary is Giving and he has evolved a comprehensive plan to contribute maximum to the Rotary Foundation (TRF)

His wife Dr Vimala is a gynecologist and working in Tamil Nadu. His son is a doctor in orthopedics working at Marthandom and daughter working in the IT field in Australia. Both are married.

#### AG Zone 33



Clubs : Paippad Greater Changanacherry Changanacherry Royals Changanacherry Home Club : Greater Changanacherry

#### Rtn Adv Chandrasekhara Warrier

Rtn Adv Chandrasekhara Warrier is a member of the Rotary Club of Greater Changanacherry. He joined Rotary in the year 2018 . He was President of his club during 2020-21.

He hails from Thengana. And by profession he is an advocate. The clubs coming under him have started their activities for the year in great earnest. Some of the programs taken up by the clubs are - awareness class for teachers on the communication-gap faced by the children, conducting meetings of NABARD members and giving them classes on making of paper bags/LED bulbs , embroidery and stitching. All the clubs have commenced their activities in the District Project Uyare and are well aware of the importance of contributing to the Rotary Foundation. Other projects planned are distribution of books and other necessary items to needy students, providing dialysis kits for the kidney patients and food to destitute people.

He is married to Rtyn Agi Chandran who works as a teacher at SH Kilimala, Nalukody. They have two children – son Athul Chandran working with KSFE and daughter, Athira Chandran who is a 3<sup>e</sup> year BDS student.

## HERE ARE OUR ASSISTANT GOVERNORS

#### Rtn Mohanan N.

Rtn Mohanan N is a member of the Rotary Club of Quilon West. He joined Rotary in the year 2014. He was the President of his club during the Rotary year 2022-23.

After graduating in the year 1979, he joined the Police Department. He had a meritorious 30 years of service in the department. He retired as a Sub Inspector of Police in 2013. He was the President of Bhavana Rotary Community Corps from 2003 to 2013. It was the service activities under Rotary which attracted him into this organization.

Mohanan plans to help his clubs undertake Global Grant Projects. An overall plan as to what is to be achieved by the Clubs during the year has been chalked out during the Zonal Cabinet meeting held.

His wife is Shyamala Devi, who is a home maker. They have two children both married. Eldest is Saumya MS, who is a teacher. And son, Anandu MS, who is working as Manager with Supreme Traders

#### Rtn Dr. Tessy Kurian

Being a second generation Rotarian, after her retirement as a Professor of Economics for 41 years, Dr Tessy Kurien considers Rotary International as a platform to do good to the less fortunate in society.

She was the President of the Rotary club of Palai, the largest club in District 3211 and she was adjudged Best President of the District. She also served as Chairperson, Women Empowerment (2020-21) and Co-editor of GML for 2023-24. Now as an Assistant Governor of Zone 37, with 264 Rotarians (the largest number in the district) she is happy that the 5 clubs can offer various avenues of service to humanity. Besides the District Project "Uyare "and other focus projects, they as a team are planning to serve the downtrodden in local and international communities through Global grant project and CSR funds. Each club is pursuing novel initiatives to make the Rotary year a memorable one of service with compassion, commitment, empowerment and friendship.

The Zonal Cabinet gives guidance to all Presidents and Secretaries to work as a team to enhance the public image of Rotary.

Her husband Dr George F. Moolayil, a Paediatrician and Consultant in Medical Law who was the Past Assistant Governor and District Secretary General and currently the District Chief Advisor is also a second generation Rotarian. Their son, a third generation Rotarian and his wife, also a Rotarian, are settled in Portugal with their family. Her daughter and her family are settled in Switzerland; all support her in her passion for service activities.

#### AG Zone 17



Clubs: Quilon West Kollam City Kollam By Pass City Kollam Coast End Anchalammoodu Central Home Club: Quilon West

#### AG Zone 37



**Clubs :** Ettumanoor Kaduthuruthy Town Kozhuvanal Palai Ramapuram

Home Club : Palai

## **VIDYAPEETAM - DISTRICT LEARNING ASSEMBLY**



Route map to breakout sessions



Inauguration by DG Sumithran



Interactors give guidance to BOS



Jojo Alexander at BOS 1



RLI facilitator Chandrabob BOS 3



Shibu Varghese at BOS 5



Lighting the ceremonial lamp

District Learning Assembly w a s h e l d a t A l S a j International Convention Centre, Kazhakuttom on 23rd June 2024. After a brief i n a u g u r a l s e s s i o n, participants were guided to different Breakout Sessions (BOS) for serious learning opportunity.

The main highlight of the program was Rotary Leadership Institute (RLI) model learning sessions guided by RLI facilitators (BOS 3, 4, 6 and 7). BOS 1 and 2 were handled by our own Rotary Leaders. There was also a session for Zonal Level Learning Facilitators and sample learning facilitation models were presented by three selected facilitators.

Each session was chaired by a PDG and summing up of each session was also done by a PDG.

The District Learning Assembly was altogether a memorable experience.



RLI facilitator Shanmughasundaram BOS 6



CARLON CONTRACTOR CONTRACTOR

Inauguration of Dist. Conf. Regn.





PDG Muraleedharan at BOS 2



RLI Vice Chair George Sunderaraj BOS 4



RLI facilitator Subu BOS 7

## **DISTRICT GOVERNOR'S INSTALLATION CEREMONY**



Musical performance Rotary Institute Students



Acceptance Speech by DG Sudhi Jabbar





Installation of Assistant Governors



Inauguration of District Project Uyare



Address by RI Director Adv. T N Subramanian



Welcome address by Rtn. Prakash Kumar

Installation of Rtn. AKSM Sudhi Jabbar as District Governor for 2024-25 along with the District Team, launching of District Projects and release of District Directory, Governor's Monthly Letter & Awards Manual were held at Al Saj International Convention Centre Kazhakuttom on 23rd June 2024. The Chief Guest for the function was Rtn Adv T N Subramanian, RI Director, who delivered a very inspirational speech combined with humour, occasionally switching over to his mother tongue Malayalam.

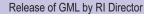


Congratulations to Rtn Prakash Kumar, Organising Committee Chairman for District Learning Assembly and DG Installation, for the excellent conduct of both the functions.



Signing of MOU with Kerala Vision







Installation of Sudhi Jabbar as DG 2024-25



Family of DG Sudhi Jabbar and Salma



Installation of Revenue District Directors



Launching of Digital District Directory



Inauguration of Project Ente Kanmanikku



Release of Awards Manuel

DARPANAM

## **ASSISTANT GOVERNORS' FIRST MEET**



Inauguration of First Official Meet of Assistant Governors on 21-07-2024 by Dist Governor Sudhi Jabbar



DLF PDG Suresh Mathew on one-to-one interaction with Assistant Governors regarding goals for the year







Dr Johny Gabriel Membership



Vijayalekshmy Teacher Ente Kanmanikku



**Roynold Gomez** Dist. Secretary General









Sushil Kumar S Addl Dist Secy General



Sajeev S Dist Deputy Secretary

District Committee Chairs and Core Team Members present their projects and plans

**DISTRICT PROJECT UYARE ZOOM MEETING ON 28-06-2024** 





**RI DISTRICT 3211** 



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DARPANAM

a man a fish, feed him ay. Teach a mae leach a man t him for a lifet

## ENTE KANMANIKKU, FIRST GIFT!



A Focus Project envisaged by our beloved DG Rtn.Sudhi Jabbar which is intended to provide a meaningful gift to the new born babies at all the Government hospitals of RI District 3211. It is in collaboration with KERALA VISION and proposes to give gift kits worth Rs. 1000 sponsored by Rotary Clubs/ Rotarians of the concerned areas in all the 5 revenue districts.

One unit of gifts consists of 50 kits worth Rs. 50000 (Rs. 1000 per kit). If a single club is not able to meet the target, all the clubs under a particular zone together may provide the amount, under the leadership of the concerned AG, to Kerala Vision so that a program will be organised by Kerala Vision at a Government Hospital of that

area in the presence of Rotary leaders, prominent Government celebrities and representatives of Kerala Vision on a convenient day.

It's my humble request to all my fellow Rotarians of all the clubs of our District to kindly join your hands with those of our beloved DG so that he will be able to lead our district fruitfully and thereby writing down a new chapter in the success story of RI District 3211. So, get ready to come forward to turn this amazing mission a befitting success by involving maximum number of Rotarians. Do come, and make the new born babies and their loving parents happy.

Yours in Rotary

#### Rtn. D. Vijayalakshmi Nair

Dist Chairperson, Focus Project, RI District 3211.



**RC Alleppey North** 



RC Alleppey Greater





RC Alleppey Central



RC Kollam Metro



**RC Erattupetta** 

## **CLUBS – INSTALLATION OF OFFICE BEARERS**



RC TRIVANDRUM President Rtn Premjithlal U S



RC QUILON President Rtn Neelakandan Raju



**RC ANCHAL** President Rtn Shajilal N



**RC KADAKKAL** President Rtn Suresh Babu V.



RC VAIKOM President Rtn Bobby John Kuplikka



RC CHENGANNUR President Rtn CM Sudhakaran Nair



RC KOLLAM RESIDENCY President Rtn Sajimon



RC TRIVANDRUM COSMOS President Rtn Rajan Babu M S



RC PATHANAMTHITTA President Rtn Monson Job



RC PATHANAMTHITTA METRO President Rtn Ravishankar Provide a state of the state of

RC TRIVANDRUM RESIDENCY President Rtn Sekhar P



RC KAZHAKUTTOM President Rtn S Somanathan Nair



RC THALAYOLAPARAMBU President Rtn Dinraj S

## **CLUBS – INSTALLATION OF OFFICE BEARERS**



ROTARY CLUB OF CHATHANNOOR

RC CHATHANNOOR President Rtn Sulaiman A M



RC QUILON NORTH President Rtn K A Badushah



RC QUILON HERITAGE President Rtn Dr Anirudhan K



RC CHANGANACHERRY President Rtn Joseph K V



Rotary

RC MUTTOM President Rtn Anil Kumar K P



RC ASHTAMUDI LAKE SIDE President Rtn Sunitha Suresh



RC KOLLAM METRO President Rtn Alex Varghese

RC ARANMULA President Rtn Santhosh Kumar



RC ALLEPPEY President Rtn John Kurian



RC VENJARAMOOD President Rtn Aneesh M I



RC KOTTAYAM CENTRAL President Rtn Thomas Thomas



RC KALLARA President Rtn Sudheer J

### DISTRICT PROJECT UYARE



Zone 7 Clubs – RC Trivandrum Amity, Tvm Ananthapuri, Tvm Metro, Balaramapuram and Neyyattinkara Rotary Skill Development Centre, a project of Zone 7 clubs, was launched at Peroorkada by DG Sudhi Jabbar.



**RC Travancore Trivandrum** Training program on Time Management at Muslims Girls HSS Kaniyapuram



**RC Kattakada** Soft skill training at Chinmaya Higher Secondary School, Kattakada and Govt High School, Plavode, Kattakada



**RC Trivandrum Capital** Soft Skills Session by Retd Prof. Vijayan at Viswadeepthi Higher Secondary School, Kattakada.



**RC Paippad** Teachers Up-skilling and Awareness Program on Comm & Developmental Disorders



**RC Alleppey Greater** UYARE Inauguration - former MP Dr. K.S. Manoj at Alpha Genius Integrated School, Pathirapally



**RC Greater Changanacherry** The District Project UYARE was inaugurated by Municipal Chairperson Smt Beena Jobi.





**RC Tiruvalla East** Project UYARE launched in association with Christian Agency for Rural Development (CARD)

**RC Kattanam** MOU with NPRS & Associates for training of graduates to excel as accountants

## **DISTRICT PROJECT UYARE**



RC Trivandrum Suburban Organic Soap Hand-made by students under UYARE Project



RC Quilon Heritage Skill development programme for women



**RC Palai** Class on Inter-personal Relationships at Chavara Public School



**RC Desinganad Kollam** Financial Assistance to a physically challenged photographer.



**RC Kazhakuttom** Uyare project inaugurated at Karichara Ankanvadi.



RC Quilon Cashew City Skill development programme for children at Juvenile Home, Kollam



**RC Haripad** MOU signed with Kasthurba Para Medical Institute.



**RC Puthuppally** Training Class in paper bag making under Uyare Project.



**RC Kollam Royal City** Assistance to a girl to learn Stitching & Embroidery works.



RC Muttom Training programme on Paper Bag Making



**RC Aranmula** First instalment of fees for ZAP Training for a student.



**RC Kollam Metro** Uyare inaugurated by District Project Chairperson Dr Meera John.



**RC Cherthala Green City** Class on soft skills development at Sree Sankara HSS, Cherthala South.



RC Alleppey Central Soft skill training at NS Higher Secondary School, Nedumudi

Project Uyare.

**RC Alleppey North** 

Inauguration of District

DARPANAM

## SPECIAL DAYS OF OBSERVANCE

National Doctors' Day



RC Vembanad Pallipuram Honoured the doctors at Pallippuram Health Center



**RC Trivandrum Capital** Honoured Dr. Sheeba C S,





RC Changanacherry Honoured Dr. Surendranath on Doctors Day



**RC Karode** Honoured the doctors at Family Health Centre, Karode

National Chartered Accountants Day



RC Alleppey Greater Honoured Dr. K.S. Manoj, former MP



RC Kazhakuttom Doctors Day at CSI Mission Hospital



RC Kollam Cashew City Honoured Charter Pres Dr. MC Thomas



**RC Quilon Heritage** Honoured Dr. Ajayaghosh & Dr. Anitha



RC Trivandrum Residency Honoured doctors on Doctors Day



RC Trivandrum Cosmos Honoured Dr Ramachandradas

World Population Day



RC Kazhakuttom Quiz @ SNGHSS Chempazhanthy



RC Quilon North Honoured Rtn Alexander Fernandez (Rtd Major)



RC Trivandrum Cosmos Honoured Mr. Jose Zachariah FCA



Tribute at Veerjawan Jyothi Aranmula

RC Kollam Royal City

Honoured Rtn.John Rayan CA Kargil Vijay Diwas



RC Alleppey Greater Tribute at Global Peace Palace, Alleppey

### **OTHER PROJECTS AND ACTIVITIES**



RC Alleppey Greater Vayanakalari at Alpha Genius Integrated School, Pathirapally, Alappuzha.



#### **RC Kozhencherry**

Hearse Ambulance was flagged off jointly by the Hon. Health Minister Mrs. Veena George and Hon. Registration Minister Mr. Ramachandran Kadannappally



**RC Quilon North** A name board installed with the Rotary logo, member's name, and classification in front of every club member's residence.



RC Quilon North Presented an umbrella to needy individual Mrs Omana who sells lottery tickets on the street, braving the scorching sun every day



R C Vaikom Lake City Home for Homeless project, 3cent land document handed over to Manju Raju Mathew



R C Vaikom Lake City Vayanakalari in association with Malayala Manorama

Provided



R C Vaikom Lake City Karkkidakakanji distribution for 7 days









#### R C Vaikom Lake City

- Financial aid Rs 5000/- to differently abled person Mr. Kanakambaran
- Renal care aid Rs15000/- to Mr. Nahin
- Cancer Care Aid to Mr. Ramesan
- Education aid Rs 15000/- to Ms Anumol 4th year nursing student

DARPANAM

### **OTHER PROJECTS AND ACTIVITIES**



RC Anchal Donated 200 steel lunch plates to MGLPS Manalil, Yeroor



RC Cherthala Green City Lunch for inmates of Sneha Bhavan Kalavoor on every Monday for one year



RC Kazhakuttom Uniforms to volunteers of Kadalora Jagratha Samith



RC Trivandrum Capital Honouring Scuba Divers as part of Water & Sanitation Project



RC Kollam Royal City Blood Donation Camp at IMA Blood Bank



RC Muttom Mega Medical Camp



RC Kattakada - Kidney Disease Detection Camp



RC Cherthala Green City Ente Kaumudi at SN Trust HSS



RC Karode Ente Kaumudi at Virali Vimalahridaya HS

## **OTHER PROJECTS AND ACTIVITIES**



RC Alleppey Coir City Planetree - Saplings to C M S School



RC Kollam Royal City Planetree @ KVSNDP UP School



RC Pathanamthitta Metro Planetree inauguration by FO Siby K E





**RC Trivandrum Cosmos** Donated Wheelchair to PHC Panavur and RCC Trivandrum



**RC Alleppey Greater** Bicycle given to 7th Std orphan



RC Trivandrum Inducted 3 New Members





RC Trivandrum Kaudiar Inducted 2 New Members



RC Alleppey Town Charter Presentation of RC Alleppey Town at Coircraft Convention Centre, Alleppey



RC Trivandrum Amity Jt: Secy Rtn Sheena Rejju at meeting of RC Munchen Germany



**RC Trivandrum Metroplis** Flag Exchange with RC Nazik at Hotel Hyatt Regency

## **RC TRIVANDRUM SOUTH - OUR SUCCESS STORY**



Limitations live only in our minds. If we use our imagination, the possibilities become endless. Sounds a little cliché, but I thought I should begin with these motivating words.

We hear a lot about membership in our Rotary circles. There's a whole load of information too to read, both online and in our Rotary magazines, on how best we can improve the membership of our club, and how best we can retain this membership. But in spite of all that, we see certain stagnation somewhere along the line... the membership values have remained constant for the last few years.

So where are we really going wrong? Is it the perception of the general public about what Rotary is, or is it because our public image does not really convey what we are engaged in, or is it just

because we aren't working hard enough in that direction? How many members in your own club would really appreciate increasing the strength of the club? Have you all not often heard remarks saying that the closeness within the club will be lost, if we increase the numbers?

Let me share with you all, some personal experiences as a Past President of a club. Ours is a prestigious 50 year old club, with a good smattering of 55 well established people as members, but an aging population, all the same. And just three women. During the Golden Jubilee year, I was determined that we had to expand, because I could sense a stagnation in everything, be it the type of projects we were engaged in or the spends on our service projects, or the other activities planned....We had to evolve, if we were to survive. That was definitely, the need of the hour.

Much before my term as Presidentship, the thought was conveyed to the Board members, who

were all very supportive of the idea. The breakthrough came in the form of a suggestion from the Secretary Elect, Rtn Prem. He wanted to bring home 10 prospective members (five young couples) as guests for dinner, an idea which I vehemently opposed initially, but finally succumbed to his pressure tactics. For me, it was an overload of housework. which I was not really looking forward too!!!!!!!! That too, total strangers. But finally it happened, and on March 31<sup>st</sup>, three months before the Rotary year started, we invited these 10 youngsters home, and this was the turning point in our membership drive.



We spent a lovely evening convincing them of Rotary and all the ideals that we believed in, and in return I was told that they too were assessing us !!! From their point of view, they did not want to fall into a rut, and join a club full of oldies, with old fashioned thoughts and ideas. We had passed the test and so had they, and this was the beginning of a revolution in our membership strides.

The first induction happened in August, but after that we noticed that each of these new



members were keen to bring in their own friends and the list started growing. Our old members too started taking the cue now, and the initial lethargy fell away. Onam celebrations turned out into a real entertaining event as the youngsters started involving well and yet another induction happened there. And then everything just fell in place.

Engaging the new Rotarians was easier than I thought. We had fun events like DJ night, an international tour, a domestic tour, fun family dinner events with games

and fashion shows, meaningful talks with interesting speakers, panel discussions on relevant topics with top notch Press professionals, a Retro cinema evening with the top Film producers and actors from our own club.

And to top it all, our service projects were the icing on the cake. Udaykiran, the Rs. 3.6 crore housing project (we are now in the process of completing 60 houses for the deserving), Nethrajyothi (23 eye camps conducted in all the wards of a Panchayat with free surgeries and spectacles for all members of the Panchayat), Project Freedom (Making a Panchayat Sanitary Pad free with supply of menstrual cups to all the women).

All these were such meaningful projects, that we had total participation and donations pouring in from so many of the new members, along with the old.

There was a sense of belongingness among all, irrespective of old or new and this was very evident in the wholesome participation at all the weekly meetings and monthly dinner meetings. The rest is history. Yes, I was truly successful in the big gamble that I had taken as President, as on July 1, 2024, our membership strength had more than doubled and remained at 112, putting to rest, a lot of talk that there would definitely be dropouts on June 30th. Proud to convey that there were absolutely no dropouts and even today, none of them want to leave Trivandrum South. Instead, we are getting requests for inducting more new members. And we, at Trivandrum South, will continue our eventful journey forward, as nothing else really matters to us......

## Rtn Parvathy Reghunath

Membership Chair, Zone 06



## **CONTINUOUS ROTARY ORIENTATION PROGRAM (CROP)**

Dear RDDs & Goal Getter Assistant Governors,

At Rotary, we place great emphasis on continuous learning to ensure we stay updated and effective in our service. Prior to each Rotary year, we conduct separate learning events for Club Presidents, Secretaries, Officers, and District Officials as they prepare to assume their roles.

In our District, we have streamlined our approach by combining the District Learning Assembly and Governors' Installation Ceremony. However, this consolidation has limited our ability to allocate sufficient time for breakout sessions. To address this challenge, we are introducing the Continuous Rotary Orientation Program (CROP) aimed at benefiting Club Committee Chairs and other Club Leaders.

This year, inspired by the positive feedback and suggestions from Assistant Governors, Presidents, and Secretaries, we have launched Learning Facilitator Workshops, modelled after the Rotary Leadership Institute (RLI). These Workshops train Zonal Learning Facilitators, who will visit clubs to provide essential training to Club Officers and Members.

To kick start this initiative, we encourage you to invite Zonal Learning Facilitators to conduct sessions either at the Club or Zonal level. RDDs and Assistant Governors are requested to coordinate and organize these sessions within their respective Zones. A list of Zonal Learning Facilitators is attached for your reference, and for further guidance, please contact:

Asst. District Learning Facilitator, Rtn M Pradeep Kumar, 9567861060, monvilapradeep@gmail.com

Zones and Clubs that actively organize these Facilitation sessions will be eligible for District Awards in recognition of their efforts, based on reports and photos, under CROP. Remember, the success of a Club hinges on the knowledge and skills of its Members. Let's work together to foster a community of talented individuals at our club level through continuous rotary orientation.

Please commence the club/zonal facilitation sessions starting August and wrap up by October 15th, 2024. We'll assess the feedback from these sessions to determine additional topics for the program. Please note that only clubs/zones utilizing the listed learning facilitators will qualify for district awards; clubs/zones inviting others will not be eligible for recognition.

Warm regards,

Sudhi Jabbar District Governor PDG Suresh Mathew District Learning Facilitator

The first list of Zonal Learning Facilitators has already been sent to Revenue District Directors and Assistant Governors. Club Presidents may contact their Assistant Governors.



## **Congratulations**

Annet Anna Kiran, daughter of Charter President Rtn Kiran Marshal of RC Aroor Satellite City, won 3 gold and 1 silver in 10mtr pistol shooting at the Kerala State Shooting Competition at Palakkad.

She is a National renowned Shooter.

## **HUMAN VALUES**

Thou art a social animal who is entirely unique Thy demeanour and disposition must match duly. Animals don't have qualities and they do cherish Food and bodily pleasures but our pursuits r noble.

If thou fail to uphold covetable values n qualities Thy existence is futile and life is not worth living. So it is feasible to inculcate esteemed values only To enhance, empower and enlighten our spirits

We often encounter men of multi faceted calibre Who succeed by their perseverance and integrity. One should endear the principles of great masters For guidance and inculcating indomitable will

The so called gentlemen loot and exploit fellowmen They loom large and ultimately perish in no time. It is wise to comprehend and propagate holy books So as to differentiate good and evil for serenity

May the Lord transform and cultivate men rightly To make this shore a more beautiful and cozy one It is neither money nor ancestry but honourable conduct And noble etiquettes mould a real man

### Rtn B. Ravikumar RC Mannarassala



## **Congratulations**

Annet Aaron, son of Rtn Dr Ajit Shinto and Rty Ann Jismi of the Rotary Club of Kottayam East, is planning to go to France in September 2024 to participate in the International Tournament in Lawn Tennis.

The greatest thing is that he has qualified for the Special Olympics to be held in Santiago, Chile, South America in 2027. It is the first time in the 55-year history of The Special Olympics International Organisation that a World Games will take place in the Southern Hemisphere.





# **OBITUARY**



Rtn MPHF Lalji Sahadevan RC Kovalam

Chief Mentor of District 3211, Charter member and Chairman of the International Fellowship for Cricket Loving Rotarians (IFCR) 3211, Member of the Rotary Club of Kovalam, MPHF Rtn Lalji Sahadevan (67) has left us for his heavenly abode on Saturday, July 6th, 2024, at 2:30 pm.

The cremation took place at Santhikavadom, Thycaud, Trivandrum. He is survived by his wife, Rtn Sathi and his only son, Rtn Lekshman Lalji, who works as Chief Sales Engineer at Tamagava Europe in Germany.



Rtn. K. Vijayakrishnan RC Trivandrum Sea Coast

Rtn. K. Vijayakrishnan (50) of Rotary Club of Trivandrum Sea Coast, passed away at 5 am on 9th July 2024, while undergoing treatment at KIMS Hospital. He was cremated at Santhikavadom, Thycaud, Trivandrum.

Rtn. K. Vijayakrishnan was a cherished member of our community, whose warmth, kindness and vibrant spirit touched the lives of all who knew him. He is survived by spouse, Smt. Latha Nair and daughter Miss Janaki Nair.

## **REMEMBERING RTN MPHF LALJI SAHADEVAN**

With a Rotary career spanning over three decades, Rtn Lalji held numerous district positions in Districts 3210 and 3211. He served as the District Secretary in 2012-13 when Major Donor Rtn Muralidharan was the District Governor. A passionate Rotarian, he was highly active and maintained strong relationships with all district leaders. During the condolence meeting held on Monday, July 8, 2024, DG Rtn Sudhi Jabbar, PDGs Rtn Reghunath, Rtn Muraleedharan, Rtn John Daniel, and Rtn Suresh Mathew shared stories of Rtn Lalji's invaluable contributions to the district.

A native of Vakkom, Trivandrum, Rtn Lalji was born on December 12th, 1956, in Singapore. He completed his schooling at the renowned West Hill School in Singapore. After his schooling he returned to Kerala and continued his college education at St. Xavier's College, Thumba, and Fathima Matha College, Kollam. He began his career as an exporter and later transitioned into the advertising and printing business.

Rtn Lalji was known for his kind heart, humour, and approachability. Under his guidance and mentorship, he formed three clubs, Rotary Club of Travancore Trivandrum in 2013, the Rotary Club of Kovalam in the year 2017, and in 2021 he formed Rotary Club of Trivandrum Pheonix. He remained very active in club matters, even up to two days before his passing. His death has created an irreparable loss for the entire District.

#### Rtn Joju Samuel,

Rotary Club of Kovalam, AG Zone 02



Condolence meeting in memory of Rtn Lalji Sahadevan on 8th July 2024, organised by RC Kovalam

## **ROTARY LEADERSHIP INSTITUTE**

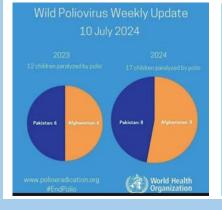




Rtn Vasu Sreekumar and Rtn Pradeep Kumar attended Rotary Leadership Institute (RLI) Faculty Orientation Training (FOT) and Rtn Sheela Devi attended RLI -Part 3, at the Rotary Leadership Institute organised by RI District 3000 at Madurai on 20th and 21st July 2024.



## **POLIO CASES – A MATTER OF CONCERN**



Polio cases on the rise is a matter of concern. This week 3 Wild Polio Virus Cases are Reported from Afghanistan. Globally Cases : 17 as against 12 in 2023.

- Pakistan has 8
- Afghanistan 9

We have to be vigilant & see that here every child gets polio drops. ACTION : KEEP INDIA POLIO FREE

# **ROTARY CLUB OF ALLEPPEY** Platinum Jubilee Celebrations & 75th Charter Anniversary



For Private Circulation only. Designed and Edited by Rtn. Sheela Devi B. Circulated by Rtn. Sudhi Jabbar, District Governor 2024-25, RI District 3211. Please send activity reports, project details, suggestions and other articles, along with good quality photographs, by e-mail to rid3211gml202425@gmail.com